



Digital Growth & Acceleration Pack



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Digital Growth & Acceleration Pack

Fuel your online success with our Digital Growth & Acceleration Package. From strategic insights to compelling social media content, this comprehensive bundle is designed to boost your visibility and engagement across the digital landscape.

This comprehensive package encompasses all the essentials a small to medium-sized business needs to thrive online, including strategic consultation, SEO, graphics design, custom images, brand enhancement, website updates, social media management, blog writing, informative videos, Stories/Reels, followership expansion, paid marketing, backlinks, directory listings, and much more.

✔ Reporting & Strategy

Gain valuable insights with monthly analytics and detailed reporting to understand your digital performance.

Benefit from monthly 2-hour strategic consultations to align with your business goals whether it's boosting brand recognition, driving website traffic, generating sales leads, increasing subscribers, or achieving other key objectives.

✔ Website Updates & Optimization

Seamlessly integrate Forms, Chatbots, and CRM for lead generation.

Keep your website updated with monthly content refreshes, including SEO optimization, keyword research, Meta Tags, and additional resources to engage visitors.

✔ Social Media Management

Engage regularly with your audience across multiple platforms:

- Receive 4 professionally crafted social media posts each month for consistent visibility.
- Showcase your business with 1-2 event highlights and participation posts per month.
- Share your expertise with a monthly blog posting and a captivating short video.

✔ Blog Writing

Enhance your SEO and demonstrate your expertise with one monthly blog post.

✔ Content Curation

We source and share industry-relevant content, integrating the latest keywords, hashtags, and Meta Tags into your website, blog, and social media. This keeps your online presence current and engaging.

✔ Directory Listing

We list your business in top directories annually, enhancing your online visibility and making it easier for customers to find you.

✔ Paid Marketing Assistance

Harness the power of paid marketing with expert advice and setup for up to 2 monthly campaigns, adjusted to your budget and goals.

Assisting in making arrangements for influencer marketing.

✔ Technical Enhancement

Elevate your visuals with professional graphics design.

Track your performance with Google Analytics and Search Console setup.

✔ Common Platform

Stay connected with active management across Facebook, LinkedIn, Twitter, and Instagram.

✔ Video Creation

Add a dynamic element to your digital strategy with 1 informative video created using AI technology per quarter

Starting from \$199 per month

This program focuses on quality content and meaningful engagement across various platforms, using multiple tools and emphasizing less aggressive tactics and a more balanced approach to digital marketing.

This package provides 15 hours of dedicated service, with all included features achievable within this limit. We ask clients to focus on critical priorities to maximize efficiency and avoid catching up on minor details or excessive revisions. If additional time is needed, an upgrade to a 20-hour or more service plan for extra flexibility and support is available.

FAQs

1. What is included in the Digital Growth & Acceleration Package?

Our package encompasses a wide range of services tailored to boost your online presence, including strategic consultation, SEO optimization, social media management, blog writing, video creation, directory listings, and much more.

2. Who is this package designed for?

It's tailored for small to medium-sized businesses looking to establish or improve their online presence and boost their digital engagement.

3. What is the starting price for this package?

The starting price is \$199 per month.

4. How many hours of service does the package include?

The package provides 15 hours of dedicated service. You can upgrade to a service plan for additional support. Contact us for a personalized quote.

5. How does the monthly reporting and strategy consultation work?

Each month, you'll receive detailed analytics and reporting to track your digital performance. Additionally, you'll have access to 2-hour strategic consultations to discuss goals and align strategies for optimal results.

6. Can you customize the package to suit my business goals?

Absolutely! Our team is dedicated to tailoring our services to meet your specific needs and objectives. Whether you're focused on brand recognition, lead generation, or increasing website traffic, we'll work with you to achieve

7. How frequently will my website be updated?

Your website will receive monthly content refreshes based on needs and priorities, which may include SEO optimization, keyword research, and additional resources to engage visitors. We'll also seamlessly integrate forms, chatbots, and CRM for lead generation.

8. What social media platforms will you manage?

We will actively manage your presence across Facebook, LinkedIn, Twitter, and Instagram, ensuring consistent

9. How often will I receive social media posts and blog content?

You'll receive 4 professionally crafted social media posts each month, along with a monthly blog post and a captivating short video/Reel to showcase your expertise and engage your audience. If you have participate in any event of made some achievement, we would encourage you to let us make a post and showcase to your audience.

10. Can you assist with paid marketing campaigns?

Yes, we offer expert advice and setup for up to 2 monthly paid marketing campaigns tailored to your budget and goals. We can also assist with arrangements for influencer marketing to further enhance your online visibility.

11. What kind of graphics enhancements will you provide?

We'll elevate your visuals with professional graphics design, which we can use on your website and social accounts.

12. How do I get started with the Digital Growth & Acceleration Package?

To get started with the Digital Growth & Acceleration package, place an order or reach out to our team to discuss your goals and objectives.

13. What is the minimum commitment required for the package?

A minimum commitment of six months is required.

14. Can I cancel my subscription midway through?

Yes, you can cancel your subscription at any time. However, cancellation requests will be effective from the following month. Make sure you have completed the minimum commitment period.

15. Can I cancel before completing the minimum commitment period?

Yes, you can cancel during the first two months if you believe we aren't the right fit or if you find a different package that better suits your business needs. To do so, please provide us with at least 15 days' notice before your monthly renewal date. We offer this option to give our clients a sense of freedom so they don't feel locked into a contract. However, please note that in the initial months, we work hard and spend more hours to set up your website, graphics, social media accounts, and other items. We want to ensure that clients don't misuse this flexibility by signing up, having everything set up, and then cancelling immediately. Therefore, we reserve the right to evaluate the situation and, if needed, agree to mutually acceptable terms to avoid misuse. If you'd like to discuss your specific circumstances, we are open to finding a fair solution.

16. Do you offer support after the cancellation, or can I re-subscribe?

We don't offer any support post-cancellation; you either have to re-subscribe; in this case, you will be treated as a new client with new terms and pricing. We work on low margins, so we do not want to waste our time bringing on clients who are not a right fit for us. We will reassess the situation and let you know our decision.

17. What platforms do you use for website development?

We work with WordPress, Shopify, WooCommerce, and Squarespace, allowing flexibility based on your business needs.

18. Do you offer website hosting?

We assist in setting up hosting, but clients are responsible for purchasing their hosting plan. We can recommend reliable hosting providers.

19. Do you help in migration?

Yes, with a slightly additional fee.

20. We just started our business, or we do not have anything. Do you help from scratch?

Yes, please purchase the Digital Transformation Launch/Re-launch package; in this, you will get almost everything you need to start your website, social media accounts, brand kit, etc.

21. How do you ensure the website is secure?

We implement basic security protocols such as SSL certificates, secure contact forms, and other measures to protect against common threats.

22. Do you integrate payment processing on the website?

Yes, we offer integration with popular payment processors like PayPal, Stripe, and others for seamless transactions.

23. Why do you integrate CRM and chatbots into the website?

We set up CRM systems and chatbots to enhance customer engagement and streamline lead generation.

24. What kind of SEO is included in website optimization?

SEO services include keyword research, Meta Tags, picture tagging, and search engine submission to improve visibility.

25. Do you create custom social media content?

Yes, we create custom content tailored to your brand, ensuring consistent messaging and engagement.

26. How do you increase social media engagement?

We use a mix of posts, Stories/Reels, and short videos to keep your audience engaged. We also send follow-up

27. Can you track social media performance?

Yes, we set up basic analytics tools to track performance and audience insights for data-driven decision-making.

28. How many blog posts are included in the package?

The package includes 1 blog post per month, designed to enhance SEO and demonstrate expertise.

29. Do you create custom content for social media?

Yes, we create custom content for social media platforms, incorporating trending keywords and hashtags.

30. Can you help with content curation?

Yes, we gather and share industry-relevant content to keep your online presence current and engaging.

31. Can you help with email marketing content?

While this package doesn't include email marketing, we can offer advice for email campaign content creation

32. What kind of paid marketing campaigns are covered?

We offer expert advice and setup for up to 2 monthly campaigns, covering social media advertising, Google Ads, or other paid marketing strategies.

33. Can you help with influencer marketing?

Yes, we can assist with arrangements for influencer marketing, connecting you with influencers to boost your brand visibility.

34. Do you provide graphics design services?

Yes, we offer professional graphics design for visually appealing content across your website and social media platforms.

35. Do you create custom logos?

Yes, we create a distinctive logo that represents your brand identity, ensuring a unique and memorable design.

36. Do you offer directory listings?

Yes, we list your business in top directories annually to boost your online visibility and improve search engine rankings.

37. Do you create videos for companies?

Yes, we create 1 informative video using AI technology per quarter to add a dynamic element to your digital strategy.

38. Can I upgrade to a larger package or additional hours?

Yes, Contact us for more information.

39. How do I ensure my package stays within the 15-hour limit?

By focusing on critical priorities and avoiding excessive revisions or minor details, the 15-hour limit is achievable. If more time is needed, you can upgrade for additional support.

40. How do you handle privacy and data protection?

We adhere to industry-standard practices to protect your data and ensure privacy. All client information is kept confidential.

41. What if I need to reschedule or delay a project?

We understand that schedules can change. Contact us as soon as possible to discuss rescheduling or delays, and we'll do our best to accommodate.

42. Can you help with online reputation management?

Yes, we offer services to manage your online reputation, addressing negative comments or reviews and promoting positive engagement.

43. Do you offer customer support for ongoing issues?

Yes, we provide customer support for ongoing issues. If additional time is needed, you can purchase more hours for extra support.

44. How do I contact you for more information or to start the package?

You can contact us via email, phone, or through our website. We'll be happy to answer any questions and guide you through the next steps.

Action Plan

Task	Estimated Hours per session	Equalent Monthly Hours	Adhoc	Weekly	Monthly	Quarterly	Yearly	Explanation
Strategic Consultation & Client Meetings	2.00	2.00			Yes			0.5 Hrs consultation minimum
Analytics Reporting and Analytical Setup	1.00	1.00			Yes			
Website Content Refresh / Update	2.00	2.00			Yes			Upto 2 hours of improvement or posting
SEO Optimization - Website and Social A/c	2.00	2.00			Yes			
Content Curation	1.00	1.00	Yes					Maximum once a month
Social Media Post Creation	1.00	1.00		Yes	Yes			Post are created once every month and posted weekly on the platforms
Social Media Management	1.00	1.00						Fine-tune accounts, invite followership, assist client in reputation management
Event Highlight Posts	0.50	1.00	Yes					Client communicate maximum 2 events every month
Blog Post Writing	2.00	2.00			Yes			One post every month
Short Video Creation / Reel	1.00	1.00			Yes			One post every month
Directory Listing	3.00	0.25					Yes	
Paid Marketing Setup	2.00	2.00			Yes			Upto 2 campaigns, each 1 hours
Influencer Marketing Assistance	1.00	0.50	Yes					Usually not used by the client, considered once every 2 month
Graphics Design	2.00	2.00			Yes			
AI Video Creation	2.00	0.67				Yes		
Client Communication & Support	0.25	1.00						
Maximum Estimated Hours		20.42						Most clients don't use every service
Budgeted Hours		15.00						Tolerance of up to 2 hours without charge